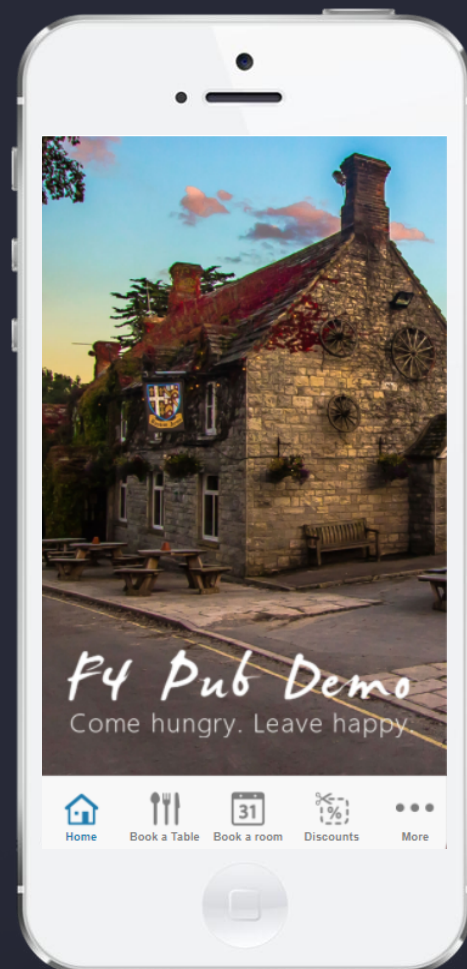# GROW YOUR BUSINESS

Force4
Computing Ltd

WE CREATE **FEATURE PACKED** APPS FOR BUSINESS **SUCCESS...** **JOIN US.**

Your business probably has a website, and this is important, but nowadays this just isn't enough. Businesses wishing to reach out and develop a closer relationship with their customers need to adopt a multi-channel method of communicating. Without a doubt smart phones, social media and the use of apps have become mainstream and to miss out on these channels is to forgo business opportunities and let your competitors gain the advantage.

Mobile apps now account for well over half of all time spent on digital media.

We work with businesses of all sizes, helping them to grow.

Visit www.f4apps.co.uk or phone 01934 830 679 to discuss your app.

Force4
Computing Ltd

APP CREATION SERVICES

A great way to **ENGAGE** WITH YOUR CUSTOMERS

HOW CAN AN APP HELP YOUR BUSINESS?

YOUR APP WILL BE ONE OF THE MOST **EFFECTIVE** MARKETING TOOLS YOU HAVE

BUILD CUSTOMER **LOYALTY** AND MONITOR **SUCCESS**

ACCEPT **BOOKING** REQUESTS

PUBLISH **MENUS** AND TAKE **ORDERS**

INCENTIVISE with **DIGITAL STAMP REWARD SCHEME** & **VOUCHERS**

PLUS **LOADS** MORE!

INSTANTLY COMMUNICATE WITH YOUR **CUSTOMERS** BY SENDING **PUSH** MESSAGES

YOUR OWN **BUSINESS APP** WITH ALL THESE FEATURES

WHAT FEATURES COULD YOUR APP HAVE?

Push Messaging ✓ Your own direct link to all your app users!

Booking Requests ✓ Make it easy for customers to request appointments

Product Shopping ✓ Full m-commerce shopping for your app users. Add unlimited products with images & pricing

Loyalty Schemes ✓ Incentivise your customers to return again and again with three built in Loyalty options

Social Media Integration ✓ Embed your social feeds and enable your customers to read your latest posts in one place. Users are also able to share via social channels.

All Your business Information ✓ Show your opening times, website, map, social media links

Sat Nav Directions Straight to Your Door ✓ Direct customers and prospects directly to your door

Special Offers ✓ Easily communicate your latest offers/promotions to all your app users – instantly

Galleries & Video Directories ✓ Showcase your work and business with the in built photo gallery or video directory

Geo-fencing ✓ Specify a radius around your businesses that will trigger a message to be sent to your customers app when they are in your area!

Food Ordering ✓ Customers can view your full menu, place their order and earn Loyalty points. Choose table service, collection or delivery, payable via the app, with their order relayed to a receipt printer.

User Registration ✓ Your app can be created without the need for users to register, it can be optional or on the Home page for required registration. This enables you to identify each app user, track their app use and contact them directly

Advanced Analytics ✓ See how well your app is performing. Analytics also let you monitor the interest in your promotions, allowing you to tailor them for your customer base

App Management Interface ✓ We provide you with your own online App Control Panel to manage your business app. Send out your Push Messages, create Offers, new Loyalty Promotions and so much more, whenever you want. If you do ever need assistance just call us for help and advice
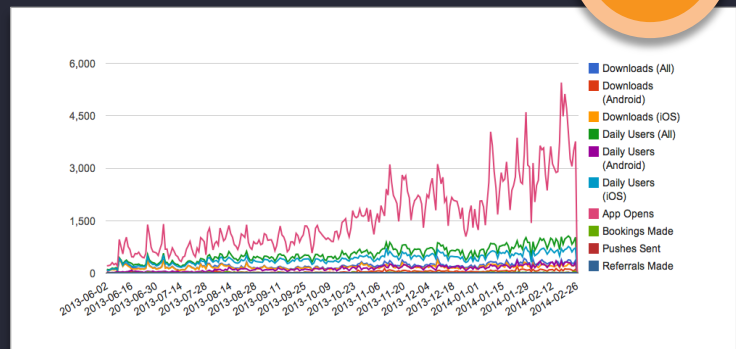
MONITOR THE **SUCCESS** OF YOUR PROMOTIONS
DETAILED **ANALYTICS** TRACK YOUR **SUCCESS**, ANALYSE **PROMOTIONS** AND SEE **TRENDS**

"Within a matter of weeks I had over 200 downloads of my app. Customers tell me it's a convenient way to request appointments and they love the loyalty scheme. I've also been using push messages to fill quiet periods with great success."
Luisa Butera

EXAMPLE

NEXT STEPS: We offer fast turn around times (just 4-6 weeks) and have priced our apps service to be highly competitive - contact us now for pricing and how to proceed.

ABOUT FORCE 4 COMPUTING LIMITED

Established in 1995 and with a portfolio of long standing clients across a wide range of sectors, we concentrate on building your online presence.

We specialise in:

- **Website design, build and maintenance**
- **Smartphone apps**
- **Domain registration and web hosting**
- **Email services inc. Microsoft Hosted Exchange**
- **Online newsletters and campaign management**
- **Search engine optimisation**

To find out more visit our website:

www.force4computing.co.uk

Or call us on:

01934 830 679

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APP CREATION SERVICES